



Direct entry competitions:

Sunday 11th May & Monday 12th May 2025

Venue: Norcalympia Festival Hall Norbreck Castle Hotel Blackpool

Open to all UK apprentices & trainees

Entries to be submitted to Denise Johnson National Competition

Director by email:

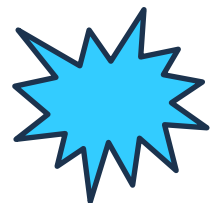
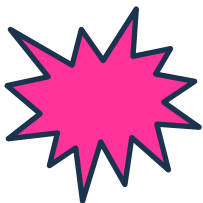
DenisejohnsonAHTcompetitions@outlook.com

Entries will be accepted on the day if there are places still available.

For further information on competitions please contact Denise Johnson National Competition Director:

Email: DenisejohnsonAHTcompetitions@outlook.com

Website-WWW.aht-uk.com



General rules that apply to all competitions:

1. All models and competitors must be aged 16+.
2. Hairdressing and barbering competitions are **suitable for all hair classification types.**
3. Make-up, body, and face painting are **suitable for all skin types/skin tone.**
4. **Models can be all genders;** however, competition outcomes may identify look required masculine/ feminine.
5. **Competitors in all competitions must have no more than three years' experience.**
6. Please be aware that competition times will not be held up for competitors or models in other competitions that are still being judged (**except in unusual circumstances**)
7. Small back mirrors **are** allowed.
8. **All styling tools and styling products are allowed.**
9. Models are not allowed to assist with the dressing of hair, passing of pins, hair spray etc. is acceptable.
10. All models can sit or stand for judging but could be asked to sit by a jury foreperson if needed.
11. Competitors and models must not wear clothing that contains any description of their college or training centre while they are on the competition floor.
12. Mobile phones, smart phones or I Pads are not to be brought onto the competition floor **by competitors or models.** (Failure to follow this rule will result in exclusion from the competition)
13. Any infringement of any rule may result in the competitor or team being asked to leave the competition floor.
14. Colleges/training centres that are found to be breaking the rules may be disqualified and not allowed to enter the competitions for the forthcoming year.
15. Competitors cannot use additional items of furniture unless with prior agreement with the national competition director as risk assessments are required. Adaptations for disabilities if required will be considered.

HEALTH AND SAFETY RULES

All electrical equipment must display the BSI kite mark.

It is the responsibility of all colleges, training providers, competitors, and models to follow Occupational Health and Safety Regulations, Legislation, and manufacturers protocols during their competitions. Failure to do so, may result in entrants being removed from the competition floor, this includes **skin testing i.e., allergy alert, glue testing, also equipment.** Please note that competitors and models with respiratory disorders will be exposed to airborne chemical irritants – e.g., aerosols. Themed /coloured contact lenses may be added before any competition starts. By entering the competitions, you are agreeing to comply with all associated Health and Safety rules and regulations.

Covid-19

The situation is continuously evolving as we monitor and respond to Covid-19 national and regional infection levels, and how these affect our normal activities. Different requirements may need to be tightened or relaxed in response to data and it is important to keep abreast of any legal requirement or amendment in this respect.

For the attention of all learners, parents, carers, and guardians: -

Please be aware that all competitors, models, and the audience may be filmed or photographed, as the venue is a public area, and these images may be reproduced for publicity and marketing purposes. However, the AHT will not permit the publication of any personal information relating to any competitor other than their name and place of training.

EQUALITY & DIVERSITY

AHT is committed to promoting equality of opportunity regardless of race, gender, religion or belief, marital status, sexual orientation, disability, age, size, social background, or any other criteria which is relevant.

Sunday direct entry No. 1 – 11.00am prompt. Sponsored by Belgrave Boutique and Salon International

Fantasy Hair and Make -up total look. A team event created on a live model.

Team will consist of two competitors (1hair and 1make-up) and will be given the opportunity to work together at the same time or share the time between each other on the competition floor.

Time allowed: 90 minutes **No electrical equipment can be used.**

Refer to general rules also on page 2.

Hair rules:

1. Competitor to execute a hairstyle suitable for a fantasy theme.
2. Ornamentation, hat's, added hair, padding, can be used.
3. Hair can be pre-set, curled, crimped, or blown straight at the start of the competition, **but no pre-plaiting**, if twists, pony tails or plaits are used as part of the set, these must be removed prior to dressing.
4. Any hair additions or ornamentation or padding must be displayed at the start of the competition.
5. The use of scissors to trim any stray hair **is** allowed.

Make-Up: rules

1. Competitor to produce a **make-up** suitable for the theme.
2. Model must be devoid of make-up at the start of the competition.
3. Applied glitters, gems, jewels, feathers, and adornments can be used to enhance the make-up and must be applied within the competition time.
4. No spray paint or air brushing allowed.

Costume and props may be used to enhance the overall look of the theme and must be completed on the model before entering the competition floor. These must not hinder models' movement.

Focus for judging will be on the overall hairdressing and make-up skills, including the integration of models own hair, creativity, degree of difficulty and overall finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 2 – 11.00am prompt. Sponsored by Phil Jarmin Academy

Barbering Free Style Masculine Creative Designs cut and finish on a live model can be any gender.

Time allowed: 45 minutes. **1 Electric socket per competitor only.**

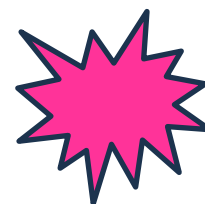
Refer to general rules also on page 2.

1. Competitors to produce a masculine finished look that would be worn by the more adventurous person.
2. **No previous visible patterns or shapes allowed**, (breaking of this rule will result in penalty points preventing placement),
3. No clipper guards allowed, all patterns and designs are allowed over a full head or partial head.
4. Use of a small mobile battery-operated flashlight may be used for fading.
5. **Competitors and Models are not allowed mobile phones or Ipads.**
6. The use of a colouring product to enhance the hairline is **NOT** allowed.

Judges will observe at frequent intervals.

Focus for judging will be on the cutting skills used to create a masculine finished look that would be worn by the more adventurous person, good finish.

The winners will also receive a 12-month premium account on Stylebook Directory



Sunday direct entry No. 3 – 11.00am prompt. Sponsored by Aston and Fincher

Advanced Nail Art Mirror Image Effect on a live model must incorporate 3D/4D design.

Theme: *GOTHIC WEDDING* Time allowed: 90 Minutes Use of electrics or battery-operated equipment is not allowed.

Refer to general rules also on page 2.

1. Competitors must bring models to the competition floor with one hand completed with design and the other hand must have a set of White, natural or glass clear tips prepared, no other coloured or pre-arted tips to be applied.
2. Nails will be scrutinised prior to commencement of the competition and will identify completed hand for judges.
3. All forms of nail art or media can be used and **must be produced on the competition floor** during the time allowed.
4. No transfers or airbrushing allowed.
5. No hand painting or decoration to the **competition table** allowed.
6. Model must wear no jewellery.

Focus for judging will be on one hand mirroring the other over which the theme is demonstrated. Symmetry, neatness, choice of colour, shine & finish

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 4 – 11.00am prompt. Sponsored by John O'Hara

Upper Torso Body Painting on a live model.

Theme: *BIRDS OF PARADISE.*

Time allowed: 2 Hours.

Refer to general rules also on page 2. **1 Electric socket per competitor only.**

1. No preparation on the body or the hair before the start of the competition. (Hair can be loosely tied up but not in a style) any false nails/nail varnish etc will be expected to be painted over during the competition time.
2. Headdresses, hair pieces and bald caps may be worn & must be added during the allocated time.
3. No pre prepared skin additions are allowed.
4. No direct modelling applications and no latex.
5. Glitters, gems, jewels, feathers, and adornments can be used to enhance the body paint and must be applied within the competition time.
6. Canned spray colour should not be used on the skin but may be used on the hair.
7. Competitors **must provide their own protective chair, floor and table covering.**
8. Airbrushing is optional. Scrutineers will check for safe use of products and psi levels for the safety of those around you.
9. For health and safety reasons coloured contact lenses can be applied prior to the competition.
10. Produce a flat mood board to show your plan of design.

Hand-held and other props may be used to enhance but must not affect movement of the model.

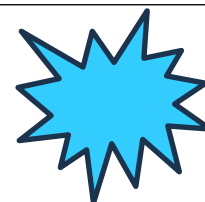
All models must wear any of the following: a plain coloured bra without straps or Plain coloured bandeau top or skin toned nipple shields.

They must be applied before the start of the competition.

No pre colouring allowed all chosen coverage must be painted within the 2 hours

Focus for judging will be on the design which represents the theme, Good even coverage, degree of difficulty, creativity, overall look.

The winners will also receive a 12-month premium account on Stylebook Directory



Sunday direct entry No. 5 – 11.00am prompt. Sponsored by City & Guilds

Multiple Piece Prosthetics on a live model Theme: TROLLS AND GOBLINS

Time allowed: 3 hours. No electrical equipment can be used.

Refer to general rules also on page 2.

1. Minimum of 5 pieces to be used, these in entirety must cover 75% of the entire face. These may be full prosthetics, prosthetic pieces, or bald caps.
2. All pieces to be presented on face casts or negative moulds at start of competition.
3. Face, head, and neck only to be completed on the competition floor.
4. Hair, costume, and any small props may be used to enhance the overall look and must be completed on the model before entering the competition floor.
5. Prosthetics must not have any additions such as teeth/hair/fur/eyelashes/eyebrows or be pre painted at the start of the competition, however these may be added during the allocated time.
6. Skin coloured pre pigment and flocking are allowed.
7. Wigs, postiche, headdresses, and bald caps may be used but must be applied in the allocated time.
8. Direct modelling is allowed but will not count towards one of the 5 applications/pieces.
9. No electrics allowed, but a small battery powered appliance may be used if required.

Focus for judging will be on the design which represents the theme, degree of difficulty, creativity, and overall look.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No.6- 11.00am prompt. (set up from 10.30) Sponsored by Eve Taylor

Body Massage with exfoliation on a live model. No electrical equipment can be used.

(Maximum 20 entries only, places will be given to the first 20 entries received)

Refer to general rules also on page 2. **Time allowed: 45 minutes.**

The treatment will reflect current industrial occupational standards. Each competitor will receive, best practice feedback to both them and their lecturer/instructor explaining where there can be further opportunity for skill development.

1. Competitors should select a client who will be suitable to be their model for the competition.
2. A prepared treatment/service plan must be available, which is to be updated on conclusion of the competition.
3. Treatment must include a pre-cleanse, exfoliation, and massage of the back, concentrating on the client's needs and areas identified in consultation, using a full range of massage movements utilising the 5 classical fundamental massage techniques, effleurage, petrissage, tapotement, vibrations and frictions. **Judges will observe throughout the treatment.**

The winners will also receive a 12-month premium account on Stylebook Directory

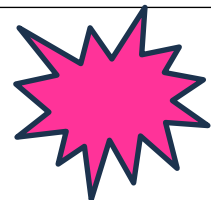
Sunday direct entry No. 7 -11.00am prompt. Sponsored by Salon Promotions

Pre-setting dressing long hair on a professional feminine mannequin or model.

Time allowed: 45 minutes. No electrics allowed.

Theme: **FREE CHOICE**

Refer to general rules also on page 2.



1. Model or mannequin must be brought to the floor with all hair in rollers or pin curls (hair can be pre-set from wet or pre-set from dry) **There are no facilities to dry a wet set at the venue.**
2. Hair can be styled up or down or a combination to produce a feminine style.
3. Padding or ornamentation is not allowed.
4. The use of scissors to trim any stray hair is **NOT** allowed.

Focus for judging will be on the Visual effect, Creativity, High standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 8 -12.00pm approx. Sponsored by Design Essentials

Masculine commercial cut and finish on TEXTURED HAIR on a live model can be any gender.

Time allowed: 45 minutes. **1 Electric socket per competitor only.**

Refer to general rules also on page 2.

1. Competitors to produce a **masculine** commercial style on textured hair.
2. Competitors **must cut hair from all sections of the head, including the hairline**, (Breaking of this rule will result in penalty points preventing placement).
3. Use of a small mobile battery-operated flashlight may be used for fading.
4. **Competitors and Models are not allowed mobile phones or I pads.**
5. The use of a colouring product to enhance the hairline is **NOT** allowed.

Judges will observe at frequent intervals.

Focus for judging will be on the cutting skills used, the style's suitability to model's features, Creativity, well balanced, good finish.

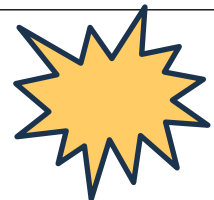
The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 9 –12.00pm approx. Sponsored by Aston and Fincher

Character TV Film Make-Up on a live model. Theme: DICKENSIAN CHARACTER

Time allowed 60minutes. **Use of electrics is not allowed.**

Refer to general rules also on page 2.



A CLEAR COLOUR PRINTED PHOTOGRAPH OF MODELS FACE devoid of make-up must be provided at the start of the competition.

1. Models must be devoid of make-up at the start of the competition.
2. Costume to be worn and covered with gown prior to competition starting.
3. Full freedom of techniques to create total look, any type of make-up can be used.
4. No airbrushing allowed.
5. Wigs, bald cap, facial hair etc. if required must be added during the allocated time.

Focus for judging will be on the ability to recreate the character from the photograph displayed.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No.10- 12.00pm approx. Sponsored by Andrew Barton Keune

Vivid styling: Creative pre colour incorporating vivid and or neon colours, on a live model or professional mannequin.

Competitors will need to provide their own **floor stand** if using a mannequin.

Time allowed 30 minutes. **1 Electric socket per competitor only.**

Refer to general rules also on page 2.

1. The technique is traditional blow styling only.
2. The hair must be wet with water on the competition floor prior to scrutineering.
3. **No** straighteners or curling tongs can be used to finish the style
4. The use of scissors to trim any stray hair is **NOT** allowed.

Focus for judging will be on the blow dry that show off the effects of the vivid and or neon colours used, and quality of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 11 – 1.00pm approx. Sponsored by Aston and Fincher

Hairdressing feminine high fashion long hair down on a professional feminine mannequin or model.

Time allowed: 45 minutes. 1 Electric socket per competitor.

Refer to general rules also on page 2.

If using a mannequin head Competitors will need to provide their own feminine mannequin and floor stand.

- 1. Competitors are required to create a high fashion long hair design on a mannequin or model.*
- 2. Hair must be straight before the start of the competition.*
- 3. You can use any technique, but all hair must be styled down.*
- 4. Ornamentation may be used but is not compulsory and must not cover more than 25% of the head.*
- 5. Padding and added hair is **NOT** allowed.*
- 6. Curling tongs and straighteners **ARE** allowed.*
- 7. The use of scissors to trim any stray hair is **NOT** allowed.*

Focus for judging will be on the Individual creativity, a degree of difficulty, a high standard of finish. ***The winners will also receive a 12-month premium account on Stylebook Directory***

Sunday direct entry No.12- 1.00pm approx. (set up 12.30) Sponsored by Eve Taylor

Skills: Facial mask and Day Make-up on a live model No electrical equipment can be used.

(Maximum 20 entries only, places will be given to the first 20 entries received)

Time allowed 75 minutes.

The treatment will reflect current industrial requirements. Each competitor will receive, best practice feedback to both them and their lecturer/instructor explaining where skills can be further developed.

- 1. Competitors should select a client who will be suitable to be their model **they must be wearing pre-applied foundation, mascara, and lipstick prior to the competition start.***
- 2. A prepared treatment/service plan must be available, which is to be updated on conclusion of the competition.*
- 3. Treatment must include skin analysis, facial cleanse including make-up removal, mask, then finished with the application of moisturiser to prepare the skin for the day make-up service.*
- 4. Apply day make-up. Make-up products must include concealer, foundation, contouring, blusher, eyebrow and eyeshadow products, mascara, lipliner and lipstick.*

Judges will observe throughout the treatment.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 13 – 1.00pm approx. Sponsored by Alan Howard

Masculine Finish on a professional mannequin.

Time allowed 20 minutes. 1 Electric socket per competitor

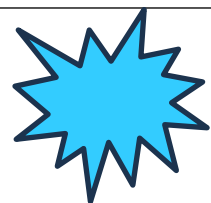
Refer to general rules also on page 2.

Competitors will need to provide their own masculine mannequin and floor stand.

- 1. Competitors to produce a masculine finished look on a mannequin head that has a traditional back and side taper.*
- 2. Hair can be coloured, but no additional cutting is allowed.*
- 3. The use of a colouring product to enhance the hairline is not allowed.*
- 4. The use of scissors to trim any stray hair is **NOT** allowed.*

Focus for judging will be on the visual effect, creativity, high standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory



Sunday direct entry No. 14 – 1.00pm approx. Sponsored by Isoclean

Masculine natural make-up with precise concealer, correction and enhancing the complexion on a live model.

Time allowed 45 minutes. **No electrical equipment can be used.**

Refer to general rules also on page 2.

This event allows the competitor to exercise a no make-up finish.

1. A model devoid of make-up.
2. Make-up products, concealer
3. No airbrushing or spray paint allowed.
4. Hair, costume may be used to enhance the overall look and must be completed on the model before entering the competition floor.

Focus for judging will be on the visual natural effect, high standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 15 – 1.00pm approx. Sponsored by Belinda Hillman Mindset

Non gel polish: one hand French, one hand red

Time allowed 30 minutes. **No electrical equipment can be used.**

Refer to general rules also on page 2.

1. Candidates to apply a red cream polish to the nails of the right hand and a French polish to the left hand.
2. Red cream polish application must be smooth, without streaks, flecks, or bubbles. The application must be neat and cover the nail plate well, appearing close to the cuticle and nail walls. The surrounding skin and cuticles must be free from polish.
3. French white polish application finish is smooth, even coverage and balanced in depth on each nail.
4. French pink finish is smooth, without streaks, flecks, or bubbles. The surrounding skin and cuticles are free from polish.

Focus for judging will be on the neatness, even colour, & finish of each nail.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No 16- 2.30pm approx. Sponsored by City & Guilds

Ageing TV make-up on a live model, to include Face, Neck, and Hands.

A CLEAR COLOUR PRINTED PHOTOGRAPH OF MODELS FACE devoid of make-up must be provided at the start of the competition.

Time allowed 60 minutes. **No electrical equipment can be used.**

Refer to general rules also on page 2.

1. All types of make-up can be used including facial postiche, but this must be applied during the allocated time.
2. Hair, wigs, and costume may be used to enhance the overall look and can be completed on the model before entering the competition floor or on the competition floor during the allocated competition time.

Focus for judging will be on the degree of transformation to photograph. The Skill of make-up application, Creativity, Neatness

The winners will also receive a 12-month premium account on Stylebook Directory



Sunday direct entry No.17- 2.30pm approx. Sponsored by Salons Direct

Masculine long hair fashion finish on a model can be any gender, or masculine professional mannequin.

Time allowed 45 minutes. **1 Electric socket per competitor only.**

Refer to general rules also on page 2.

Competitors will need to provide their own masculine mannequin and **floor stand.**

1. The model or mannequin's hair must be brought to the floor straight no pre-curling or crimping or pre-setting.
2. Techniques can be wanding, tongs, straighteners, crimpers, or blow styling.
3. All hair must be down.
4. Ornamentation is not allowed.
5. The use of a colouring product to enhance the hairline is not allowed.
6. The use of scissors to trim any stray hair is **NOT** allowed.

Focus for judging will be on the Individual creativity, a degree of difficulty, a high standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Sunday direct entry No. 18 -3.30pm approx. Sponsored by Habia

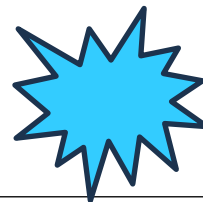
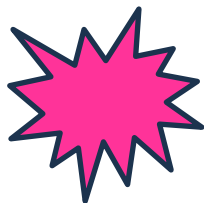
Catwalk hair, fashion styling on a model or mannequin head. Theme: FREE CHOICE
45 minutes 1 Electric socket per competitor.

Competitors will need to provide their own mannequin and **floor stand.**

1. Competitor to execute a hairstyle suitable for a high fashion catwalk or runway.
2. Ornamentation, hat's, added hair, padding etc. is allowed.
3. Hair can be pre-set, curled, crimped, or blown straight at the start of the competition, **but no pre-plaiting**, if twists, pony tails or plaits are used as part of the set, these must be removed prior to dressing.
4. Any hair additions or ornamentation or padding must be displayed at the start of the competition.
5. Costume and make-up may be used to enhance the overall look and must be completed on the model **before entering the competition floor.**
6. The use of scissors to trim any stray hair is **NOT** allowed.

Focus for judging will be on the creativity, Neatness, suitable for a catwalk fashion show.

The winners will also receive a 12-month premium account on Stylebook Directory



Sunday direct entry No. 19 -3.30pm approx. Sponsored by Dennis Williams

Masculine make-up suitable for on screen/editorial on a live model

*Time allowed 45 minutes. **No electrical equipment can be used.***

Refer to general rules also on page 2.

1. A model devoid of make-up.
2. Make-up products,
3. No airbrushing or spray paint allowed.
4. Hair, costume may be used to enhance the overall look and must be completed on the model before entering the competition floor.

Focus for judging will be on the visual natural effect, high standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

Monday 12th May

***Venue: Norcalyptia Festival Hall Norbreck Castle
Hotel Blackpool***

Monday direct entry No. 20 – 12.00pm approx. Sponsored by BPerfect

Fantasy Make-Up on a live model Time allowed 45 minutes. **No electrical equipment can be used.**

Theme: **ILLUSION.**

Refer to general rules also on page 2.

1. Competitors to produce a creative fantasy facial make-up.
2. Model must be devoid of make-up at the start of the competition.
3. No prosthetics or airbrushing, or spray paint allowed.
4. All other make up techniques will be allowed, including all water based and oil-based make ups.
5. Glitters, gems, jewels, feathers, and adornments can be used to enhance the make-up and must be applied within the competition time.

Costume and props may be used to enhance the overall look and must be completed on the model before entering the competition floor. These must not obstruct models' movement.

Focus for judging will be on the skill of application, use of products, finish, and suitability for the fantasy theme chosen.

The winners will also receive a 12-month premium account on Stylebook Directory

Monday direct entry No. 21 -2.00pm approx. Sponsored by Morgans Pomade
Current barbering hair and beard trends on a live model can be any gender or masculine mannequin.

Time allowed 45 minutes. **1 Electric socket per competitor.**

Refer to general rules also on page 2.

Competitors will need to provide their own masculine mannequin and **floor stand.**

1. Competitors to produce a current masculine cut and finish on a model or mannequin with a beard.
2. Hair must be cut from all sections of the head including the hairline and the beard (breaking of this rule will result in penalty points preventing placement),
3. Use of a small mobile battery-operated flashlight may be used for fading.
4. **Competitors and Models are not allowed mobile phones or Ipads.**
5. The use of a colouring product to enhance the hairline is **NOT** allowed.

Judges will observe at intervals.

Focus for judges will be on the cutting skills, individual creativity, degree of difficulty and a high standard of finish.

The winners will also receive a 12-month premium account on Stylebook Directory

ENTRY FEES FOR 2025:

Please complete the AHT entry form.

£15.00 per competitor per competition

Forward your entries on the **official AHT entry**

form to the national competition director:

DenisejohnsonAHTcompetitions@outlook.com

Website-WWW.aht-uk.com



The AHT would like to thank the following sponsors:



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