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SKILLSFIRST

2024 Learning and Development Forum & AGM

Saturday 20th April 2024
 Village Hotel Golf club and Spa
 East Park Drive, Blackpool Lancashire, FY3 8LL

Agenda

Friday	
3.00	Hotel check in available for delegates who have booked Friday evening
5.00 – 7.00	Delegates that have booked Friday evening, there will be an opportunity to network, with awarding bodies and World/UKskills judges.
Saturday	
7.30-8.45	Breakfast for delegates who have stayed on Friday evening
8.30	Registration: Tea/coffee and pastries served
9.00 – 9.05	Welcome & Introduction to the day: - Mark Pawsey- National Chairperson
9.05-10.15	Guest Speaker – OFSTED: Current and relevant themes for Inspection.
10.15 – 10.30	BREAK
10.30-11.30	Guest speaker – Rosie Saavedra Undergraduate Programmes Manager. Embracing AI in Education with Dermalogica – Learn how global leading skincare brand, Dermalogica are embracing artificial intelligence within Education, and capitalising on new innovative technology to elevate the learning experience and customer consultations in the hair and beauty sector.
11.30 – 12.55	Round table discussions: VTCT: Claire Pye, Mark Childs, and Nichola Steinbach. Curriculum planning to support growth and positive destinations. Qualifi: Runa McNamara. L4/L5/L7 Qualifications in aesthetic practice, developing a solid foundation to build progression. HABIA: Joan Scott. Upcoming information relating to the National Occupational Standards in the hairdressing, barbering, nail services, beauty therapy sector.

	<p>City & Guilds: Diane Mitchell and Anita Crossland.</p> <p>L2/L3 Qualification reform and the future of the landscape.</p>	
12.55 – 1.00	<p>Plenary from morning sessions and introduction for afternoon Master class sessions: Mark Pawsey</p>	
1.00 – 1.30	<p>Buffet networking lunch</p>	
1.30-4.30	<p><u>Practical master classes</u> Andrew Barton and Laura Elliott</p>	<p><u>Practical master classes.</u> Amanda Bedwell and Rosie Saavedra.</p>
1.30 – 3.00	<p>Laura Elliot Head of Education – Lancashire:</p> <p>Laura joined Salon Promotions in 2017 with over 20 years’ experience in both salons and as an educator. Laura helped create Neäl & Wølf Colour, Ultimate 9, Glaze and Colour Re boost. Laura has developed an education team across the north of England and has written the education structure for the Salon Promotions training academy, courses such as the Balayage Masters and The Neal & Wolf Colour Masters.</p> <p>Laura will be demonstrating new upcoming techniques and fashion trends in colouring from consultation to finished total look and best practice on Marketing and social media.</p> <p>Also, find out about the educational training programmes available for you and your learners.</p>	<p>Rosie Saavedra undergraduate programmes manager:</p> <p>Insights from Dermalogica's award winning Clear Customer Experience Programme - Your dedication as a beauty therapy lecturer plays a pivotal role in shaping the skincare professionals of tomorrow. We invite you to explore Dermalogica's acclaimed customer journey programme: the Clear Customer Experience and gain insight into our award-winning customer journey.</p> <p>Also, find out more about the Dermalogica Aspire Programme and working ‘smarter’. Learn more about this free education programme and how it is not only designed to develop skills and boost students’ confidence, but support lecturers in delivering qualification curriculum.</p>
3.00 – 4.30	<p>Andrew Barton: With over 3 decades of hairdressing experience. Andrew holds many awards including British hairdresser of the year, British hair Icon and Honorary Doctorate “Hon D Arts” for his services to the hairdressing industry.</p>	<p>Aesthetics practitioner Amanda Bedwell Habia Standards & Qualifications Project Manager Hair, beauty, Aesthetics and Wellbeing:</p> <p>As the multi-billion-pound UK Aesthetics industry continues to develop in popularity, it is</p>

	<p>Founder of ABLE (Andrew Barton London Education) is a unique programme of benefits provided for a college/centre.</p> <p>Lecturers/teachers use this to enhance the learning curriculum for students, and the ABLE programme fits perfectly in line with the advanced and creative hair professional apprentice standards.</p> <p>ABLE supports institutions in preparing for the mandatory increase of work placement by building relationships with industry in line with the introduction of T Levels.</p> <p>Andrew will be demonstrating, the latest cutting techniques on a mannequin head.</p> <p>Also, find out how ABLE can support you and your learners.</p>	<p>imperative you are prepared, equipped and ready to meet this demand to deliver insurable qualifications, which offer clear progression routes for learners to become a qualified Aesthetician.</p> <p>This masterclass explores curriculum Aesthetic principles and practices at the various levels, supported by demonstrations from Amanda.</p>
4.30-4.45	Plenary – Mark Pawsey	
4.45 -7.00	Open Networking Session	
7.00	Welcome drinks reception	
7.15	Please be seated for awards presentation	
7.45 till midnight	Formal Gala dinner and celebration (dress to impress)	
Sunday		
7.30 -10.00	Breakfast	
8.45 – 10.00	Executive committee meeting only	
10.00-12.00	AGM – Including Competition themes for 2025. Hand over to incoming chairperson Tracey Sanders. Appoint new chair elect Lorraine Nordmann. Area reports.	
12.00 -12.30	Evaluation of the weekend – Tracey Sanders National Chairperson	
	* Please indicate if you are bringing a partner to the evening dinner, as there will be a seating plan	



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Booking Packages 2024 Learning and Development Forum & AGM

- 1. Friday Saturday Single:**
£345.00 per room for Friday B&B + Saturday day delegate, Awards presentation, gala dinner bed & breakfast AGM Sunday – Single Room
- 2. Friday Saturday 2 Sharing Twin**
£480.00 per room for 2 delegates Friday B&B & Saturday delegate, Awards presentation, gala dinner bed & breakfast AGM Sunday– Twin Room*
- 3. Saturday Delegate DBB Single**
£225.00 per room for Saturday day delegate, Awards presentation, gala dinner bed & breakfast AGM Sunday – Single Room
- 4. Saturday Delegates 2 Sharing Twin**

£350.00 per room for 2 delegates sharing - Saturday day delegate, Awards presentation, gala dinner bed & breakfast AGM Sunday – Twin Room*

5. Saturday Delegate + Gala Dinner

£110.00 Saturday day delegate including Awards presentation, gala dinner.
No accommodation.

6. Saturday Day Delegate only

£65.00 Saturday day delegate only

7. Gala Dinner only

£80.00 Awards presentation and gala dinner only.

***NB – only twin rooms available there are no triple rooms available**

This information is correct at time of printing 24/11/23 and may change if the work loads of all involved deem it necessary. CPD entitlement 8 hours - certificates will be issued.

For more details contact Stephen Beckley Learning and development Co-ordinator.

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